



CHILD AUSTRALIA PRESENTS
Early Childhood
Learning & Development
IMMERSION EXPERIENCE
& S E C T O R A W A R D S

Organised by:



Join us at ECLD 2026!

Partnership Opportunities Prospectus

**ECLD Immersion Experience &
WA Sector Awards**

Friday 27 & Saturday 28 March 2026

Carly Bloor - Events & Conference Coordinator
carlyb@childaustralia.org.au - 08 6182 1025
www.eclidconference.com.au

CONNECT WITH ECLD 2026!

Child Australia is thrilled to announce the return of the highly anticipated 2026 Early Childhood Learning & Development (ECLD) Immersion Unplugged: An Interactive Professional Learning Experience and WA Sector Awards.

Building on the success of the 2025 ECLD Conference and the 2024 ECLD Immersion Unplugged, the 2026 ECLD Immersion Experience is set to be an unmissable, hands-on, practical event.

The ECLD Immersion Experience will gather leaders, educators, researchers, and other essential practitioners in early childhood learning and development.

From seasoned professionals to those new to the field, this event offers a valuable opportunity to advance our collective efforts in supporting children during their critical years of growth and learning.

Distinguished speakers, educators, and exhibitors from across Australia will unite to equip early childhood professionals with the tools, resources, and support essential for enhancing their impact on children's lives.

The Immersion Experience will provide a national stage for professionals working with children in their early and middle childhood years to reflect, further progress their own personal learning and explore future directions.

Partnering with the 2026 ECLD Immersion Experience and/or WA sector Awards demonstrates your commitment to the pivotal role of early childhood education and development in shaping the future of our children and communities.

Together, through our concerted efforts, we have the power to transform children's lives. Join us on this journey to champion the critical importance of the early years... together, we can truly make a difference.

Please review the partnership opportunities outlined below. We are eager to collaborate with you in tailoring a sponsorship package that aligns with your objectives and budget.

Yours sincerely,

Tina Holtom
Chief Executive Officer, Child Australia



THE EARLY CHILDHOOD EDUCATION & CARE SECTOR AT A GLANCE



268,050

Staff employed in the ECEC sector in 2024



91.2% female

Males most strongly represented in Vacation & OSHC Services



81.3%

Have an ECEC related qualification (14.7% with a Bachelor degree and above)



24,990

Early Learning Services, Family Day Care, OSHC and dedicated preschools in Australia



1,491,240

Children attend a child care service*. An increase of around 200,000 compared to 2021.

Taken from the 2024 Early Childhood Education & Care National Workforce Census.
*Number of children attending during the Census reference week

EARLY CHILDHOOD LEARNING AND DEVELOPMENT IMMERSION EXPERIENCE:

EVENT FAST FACTS



WHEN

Saturday, 28
March 2026



ATTENDEES

280
Expected



REGISTRATION

Opens July
2025



DELEGATE PROFILE

- Early Childhood Leaders
- Early Childhood Educators
- Early Childhood Teachers
- System Leaders in the Early Learning Sector
- Researchers and Academics
- Therapists/Counsellors
- Service Providers (Community, NFP & For Profit)
- Tertiary Educators
- University & TAFE Students
- Policy Makers
- Government Agencies



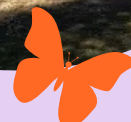
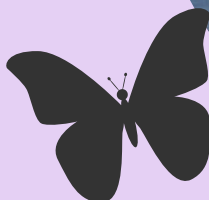
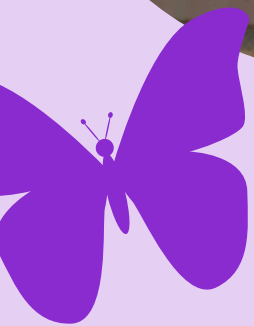


VENUE

The 2026 Early Childhood Learning & Development Immersion Unplugged: An Interactive Professional Learning Experience will be held at the University Club of Western Australia, Crawley. Positioned on one of the world's most beautiful university campuses and overlooking the pristine Matilda Bay, the multi-award-winning University Club of Western Australia blends the luxury of a first-class conference and event facility with the intimacy of a Club environment.

Keynote plenary presentation will be held in the Auditorium then delegates will regroup at the end of the day in the Banquet Hall. The Playground exhibition will be at the outside and inside Terraces overlooking the UWA gardens. Concurrent sessions and workshops will be held in the 4 Training rooms.

The ECLD WA Sector Award will be held in the stunning Banquet Hall on the Friday evening.



PARTNER WITH US AND HELP CHANGE THE LIVES OF CHILDREN IN AUSTRALIA

The ECLD Immersion Experience provides an excellent opportunity for organisations to build and maintain relationships with an engaged delegate base who are eager to develop themselves and the sector to change the lives of the next generation. As event organisers, Child Australia are excited to work with sponsors to customise a package that meets your business goals and objectives.

Below are some suggestions and pricing (excluding GST) for sponsorship opportunities to get the process started. If you are interested in any opportunities or activations, please contact us to arrange a face to face catch-up.

SPONSORSHIP OPPORTUNITIES

EXPERIENCE PARTNER - \$15,000

Exclusivity as partner in conjunction with Child Australia - Child Australia's ECLD Immersion Experience. Including co-logo branding.

CHAMPION SPONSOR - \$10,000

By becoming the Champion Sponsor at the ECLD Immersion Experience you will show delegates your commitment to the growth and development of the Education & Care Sector, support change for those working to help the next generation thrive.

KEYNOTE SPONSOR - \$6,000

Sponsorship of the Keynote Presentation.

COFFEE CART SPONSOR - \$5,000

Sponsorship of the barista coffee cart available for delegates prior to the conference start and during morning tea.

INTERACTIVE CLOSING SESSION SPONSOR - \$4,500

Sponsor the end of day collaborative workshop when all the delegates come back together.

PHOTOBOOTH SPONSOR - \$4,000

To sponsor the photobooth activation within The Playground Exhibition Space during the morning tea and lunch breaks.

BREAKOUT ROOM SPONSOR - FROM \$3,000

Sponsorship of one of the concurrent rooms during the event. All breakout rooms will host hands on workshops for delegates

MUNCH & MEET MOMENTS SPONSOR - \$4,000

Become our Munch & Meet Partner. Sponsor the full day catering breaks served to delegates near The Playground exhibition.

SATCHEL BAG SPONSOR - \$3,000

Sponsorship of the eco-friendly, reusable Satchel Bag provided to all delegates. This provides an opportunity for extensive brand awareness with the increase in use of reusable bags following the event.

EXHIBITION DISPLAY - \$950

The Playground Exhibition Space is the delegate's one stop shop for all things innovating, inspiring and informative.

SHOW YOUR SUPPORT FOR THE SECTOR

The Early Childhood Learning & Development Sector Awards held on Friday 27th March will provide the opportunity for educators and organisations in Western Australia to be recognised for their exceptional commitment to ensuring quality outcomes for children and their families.

By signing up as a sponsor for the 2026 Early Childhood Learning & Development Sector Awards, you are showing your commitment to the importance of early childhood education, development, and investing in the future of our children and communities.

Below are some suggestions and pricing (excluding GST) for sponsorship opportunities to get the process started. If you are interested in any opportunities please contact us to arrange a face to face catch-up.

SPONSORSHIP OPPORTUNITIES

AWARD SPONSOR - \$6,500

Sponsor one of the eight Awards presented at the ECLD Sector Awards.

REMOTE AND REGIONAL SPONSOR - \$6,000

Some of our finalists live in the remote parts of Western Australia and without your partnership may not be able to join the Awards to receive their recognition.

ENTERTAINMENT SPONSOR - \$6,000

This package offers you the opportunity to Sponsor the MC, Speaker & Musician for the night.

NIBBLES & NETWORKING SPONSOR - \$4,000

This package gives you the opportunity to Sponsor the Pre and Post Networking event during the ECLD Sector Awards.

PHOTOBOOTH SPONSOR - \$4,000

Sponsor the photobooth activation within the networking area during the Pre & Post Awards Ceremony. The photobooth will include a takeaway image as well as digital for delegates to take home with your organisations branding.

**The ECLD Sector Awards 2025
supporting partners with Child Australia were:**



EXTRA SPONSORSHIP IDEAS

As event organisers, Child Australia are excited to work with partners to **customise a package that meets your business goals and objectives**, please see below some suggestions for sponsorship opportunities to get the process started.

- 🦋 Combined ECLD Conference & WA Sector Awards Packages
- 🦋 Coffee Cart
- 🦋 Activations
- 🦋 Door prize / In-kind opportunities
- 🦋 Satchel Inserts
- 🦋 Name Badge sponsorship
- 🦋 Program advertisement



WE'D LOVE TO HEAR FROM YOU!

Thank you for taking the time to consider your involvement in the Early Childhood Learning & Development Immersion Experience and WA Sector Awards in 2026.

If you would like to discuss any of these opportunities in further detail and create a tailored sponsorship proposal please contact:

Carly Bloor
Events & Conference Coordinator
carlyb@childaustralia.org.au
08 6182 1025

Arlette Bruggeman
Marketing & Communications Manager
ecl@childaustralia.org.au
08 6182 1027

We look forward to working with you in March 2026 and welcoming you to the University Club of WA for the ECLD Immersion Experience and WA Sector Awards.